

# ERIC JON

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UX Design and Data Visualization student at Purdue University with a minor in Psychology. Skilled in user research, wireframing, prototyping, and visual design, with two completed UX case studies demonstrating the end-to-end design process. Passionate about creating intuitive digital experiences and seeking a UX Design internship to further develop product design skills.

## Education

### Purdue University – West Lafayette, IN

B.S. in UX Design & Data Visualization, Minor in Psychology – Expected May 2029

## Experience

### Harrison Marketplace - West Lafayette, IN

#### Student Associate | Sep 2026 - Present

- Process student purchases accurately and assist with checkout questions in a campus marketplace.
- Restock and organize products while collaborating with teammates to maintain an efficient student experience.

### J&J Creatives Design Agency - Plano, TX

#### Summer Design Intern | Jun 2025 - Aug 2025

- Supported the design team on websites, branding, brochures, and marketing materials, gaining hands-on experience in visual communication and client-focused design.
- Assisted with early-stage research and gathered reference materials to support design direction and decision-making.
- Revised designs through multiple rounds of feedback, strengthening skills in iteration, critique, and collaborative design workflows.
- Developed foundational skills in layout, visual hierarchy, typography, and presenting ideas through polished visual concepts.

### Tiger Sugar - Plano, TX

#### Marketing Social Media Content Creator / Shift Lead / Barista | Jun 2024 - July 2025

- Created visual content for Instagram and Facebook, applying design choices to support engagement, brand consistency, and customer interest.
- Collaborated with teammates to coordinate tasks, maintain service quality, and support efficient daily operations.
- Trained new staff and helped improve workflow efficiency, building leadership, communication, and customer-focused problem-solving skills.

- Observed customer needs and service patterns, gaining experience thinking about user behavior and process improvement.

## Certification

### Google UX Design Professional Certification | 2022

- Completed training in the end-to-end UX design process, including user research, wireframing, prototyping, usability testing, and iterative design.
- Designed three UX projects from research and ideation through high-fidelity prototyping.
- Built skills in user-centered design, information architecture, accessibility, and design systems.

### Adobe Certified Professional in Visual Design | 2025

### Adobe Certified Professional in Graphic Design & Illustration Using Adobe Illustrator | 2024

### Adobe Certified Professional in Visual Design Using Adobe Photoshop | 2023

## Skills

- **Design & Research:** Figma, Wireframing, Prototyping, Interaction Design, Visual Design, User Research, Usability Testing, Information Architecture, Accessibility, Adobe Photoshop, Illustrator, InDesign
- **Technical & Data:** HTML, CSS, GitHub, Python, Tableau, Power BI
- **Tools:** Microsoft Office, Google Workspace